



iEMPAThIZE^{•ORG}™

2021 THIRD QUARTER IMPACT REPORT

2021 has continued to be a year of celebration for iEmpathize! Third quarter brought new opportunities - new sponsorships, new Empower Youth Program clients, and new Intersect Response Platform users. Still, we were able to strategically grow and expand the Intersect Response Platform, further implement the Empower Youth Program, get the Apathy Effect Exhibit back in the public sphere.

Thank you for supporting iEmpathize in whatever role you find yourself - board member, financial supporter, strategic partnership committee, program sponsor, or advocating champion. Our entire team thanks you for your desire to empathize and end exploitation.

Equip adults to empower youth to end exploitation.

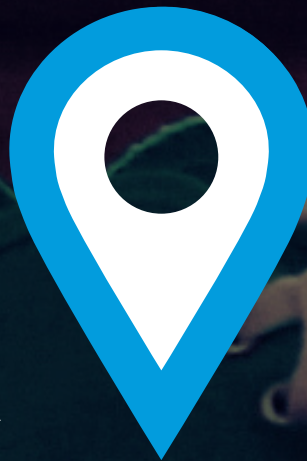
THE EMPOWER YOUTH PROGRAM

The 3rd quarter of 2021 has seen continued growth and onboarding within the Empower Youth Program.

This increase of youth participants is in large part to our partnership with the 2nd largest collection of school districts in the nation (Los Angeles County Office of Education), Florida Department of Children and Families, and Devereux Advanced Behavioral Health Florida.

NEW USERS:

Lighthouse Youth Services, Inc.
Hibiscus Children's Center
Brookwood Florida
US Fellowship - Sabal House
Integrity Group Home
Safe Haven Residential Group Homes
Majesty's Palace Residential Homes
Children First Community Home Services
Our Mother's Home of Southwest Florida
Absolute Care & Habilitative Services, Inc.
Source of Light & Hope Development Center
Project Touch/New Lighthouse Group Home
Abundant Life Ministries - Hope House, Inc.
Bridging Freedom
Embracing Homes
The Salvation Army
Inspire Group Homes
Youth Haven, Inc.
Path2Freedom, Inc
Future Unchained
Solve Maternity Homes
360 Center for Change, LLC
Carlton Manor, Inc
St. Augustine Youth Services
Covenant Children's Home
Anchorage Children's Home



2021 3RD QUARTER HIGHLIGHTS:



All-time Licensed for 39,000+ youth



92%+ on Full Scholarship



Ordered for use with 1,274 youth in 2Q 2021

WE ASKED YOUTH WHAT THE MOST HELPFUL PART OF EYP WAS:

"...being able to truly understand the meaning of exploitation and learning what to do and where to go if me or someone I know experiences it."

"...learning about how I can help someone that is vulnerable because I want to be able to help people"

INTERSECT RESPONSE PLATFORM



1,315,000+
All time adult
users trained



Highlighted Sectors
1st responders, casino, multi-
family living



37,000+ adults
trained YTD in
multi-fam living

AVAILABLE & UPCOMING COURSES



FIRST RESPONDERS
Active



TRUCKING
Active



LAW ENFORCEMENT
Active



ENERGY
Active



BUSING
Active



LABOR
In Beta Testing



HOSPITALITY
In Development



GENERAL
In Development



MULTI-FAM LIVING
Active in Florida



DELIVERY
In Development



SOCIAL WORK
In Development



HOSPITALS
In Development

COMMUNITY RESPONSE

"It is important to know this... sometimes we ignore human traffic[king] signs out of ignorance."

"I feel like everyone should take this course."

"I did not think this could be a possibility for the community I work for. It is hard to believe."

"...in the case that it does happen in my workplace or anywhere else that I am; I will be more prepared to potentially save a life."

THE APATHY EFFECT EXHIBIT

The Apathy Effect Exhibit most recently traveled to Indianapolis, Indiana to be a part of a major first responders expo, the FDIC Indianapolis Convention. While there, we highlighted and promoted the Intersect Response Platform and the strategic First Responders Program to national fire station crews.

FDIC 2021 welcomed 23,597 registered fire industry professionals for training, conference, workshops, business meetings and exploring the exhibit hall. This opportunity put our exploitation prevention curriculum in front of first responder leaders across the nation and helped to develop new relationships with users, advocates, and sponsors.

All efforts at the conference were made with the intention of implementing the Empower Youth Program at the community level. We are currently in conversations for getting a sponsorship and stage presentation role for 2022.



23,597 fire industry professionals at FDIC



70% of attendees were involved in purchase making decision



40% of attendees did not attend last conference

SURVIVOR LEADER ROYALTY PROGRAM

In 2021, iEmpathize launched a new Survivor Leader Royalty Program, providing ongoing compensation to honor our survivor leaders for the shared impact they make in iEmpathize training videos.

Over 10 years, we have seen a profound impact through the youth program and adult trainings. Now, survivors' stories, context, and expertise will be used to engage communities and strategic sectors through the Intersect Response Platform and to develop survivor-focused courses. iEmpathize curricula is proudly developed by a choir of voices, both on and off screen. The meaningful participation of our strong survivor leaders is why we feel the Survivor Leader Royalty Program is necessary.



Over \$4,000 distributed to survivor leaders so far in 2021.