



Empower Las Vegas

[responding to human trafficking]

Human Trafficking

Human trafficking is modern slavery, and there are more slaves today than at any other time in history. It is one of the fastest-growing illicit businesses worldwide, generating billions of dollars annually. Due to its tourism-based economy, Las Vegas has become a hot spot for human traffickers.

EMPOWER LAS VEGAS

Engaging Las Vegas to Eradicate Exploitation
Free Tickets at EmpowerLasVegas.com

iEMPATHIZE

THE APATHY EFFECT EXHIBIT

Igniting Empathy to End Child Exploitation

film | photography | artifacts
guided and self-guided tours available

THE APATHY EFFECT EXHIBIT
Immersive Experience & First Responder Training
World Market Center - March 5-10

Multi-media experience (film, photography and artifacts) that tells the stories of human trafficking survivors and advocates fighting this issue. Paired with the exhibit, experts and a survivor provide training on best practices in recognizing and responding to child exploitation. Ideal for first responders and frontline workers throughout Las Vegas—firefighters, law enforcement, educators, security, health care workers, etc.

BE RELENTLESS
Documentary Film Screening
The Smith Center - March 12th 630 - 9PM

Be Relentless is the story of Norma Bastidas, a survivor who tackled the longest triathlon in human history to bring global attention to the issue of human trafficking. Come meet Norma who will join us for an epic evening!

Empower Las Vegas

Las Vegas Fire, Metro Police, and The Southern Nevada Human Trafficking Task Force teamed up with iEmpathize to educate, empower, and eradicate exploitation in the Las Vegas community. We featured:

The Apathy Effect Exhibit at the World Market Center and paired with first responder and frontline worker training.

Be Relentless regional premiere with Norma Bastidas at The Smith Center.

The Empower Youth Program presented to educators and youth-serving professionals.

www.EmpowerLasVegas.com

Empower Las Vegas Impact Report

March 5 to March 12, 2018

First Responders and Frontline Workers Training (22 sessions)

The World Market Center

Attendees: 930

- Immersive multi-media learning experience
- Task force presentation
- Survivor presentation
- “Identifying the Gaps” Q&A
- Resources and pre/post-event surveys



The Apathy Effect Exhibit First Responder / Frontline Worker Training

The Apathy Effect Exhibit was installed on the 16th floor of The World Market Center. The educational exhibit was paired with 22 training sessions led by experts and a survivor leader. The content focused on best practices in recognizing and responding to child exploitation and human trafficking. The message was specifically designed for first responders and frontline workers—firefighters, law enforcement, educators, security, health care workers, etc.



Learning Objective 1: The Apathy Effect Exhibit

Presented by iEmpathize (tours by Exhibit Rep Mark Brende)

The Apathy Effect Exhibit is a multi-media, interactive learning experience featuring infographics, activities, film, photography, and artifacts immersing audiences in the stories of human trafficking survivors and examples of activism. The educational narrative is produced in partnership with survivor leaders and highlights case studies and best practices combatting the issue.

Presentation Points:

- What is exploitation and human trafficking
- Causes and effects of exploitation
- Sociological concepts of positive and negative pushes and pulls affecting communities and individuals
- How human trafficking is happening globally and locally
- Who it is happening to
- Psychology of exploitation
- Social disguises pimps use to exploit victims
- How demand fuels exploitation
- Intersections—how we intersect with this issue in our homes, neighborhoods, work, and social spaces
- Case studies on similar industries successfully impacting the issue



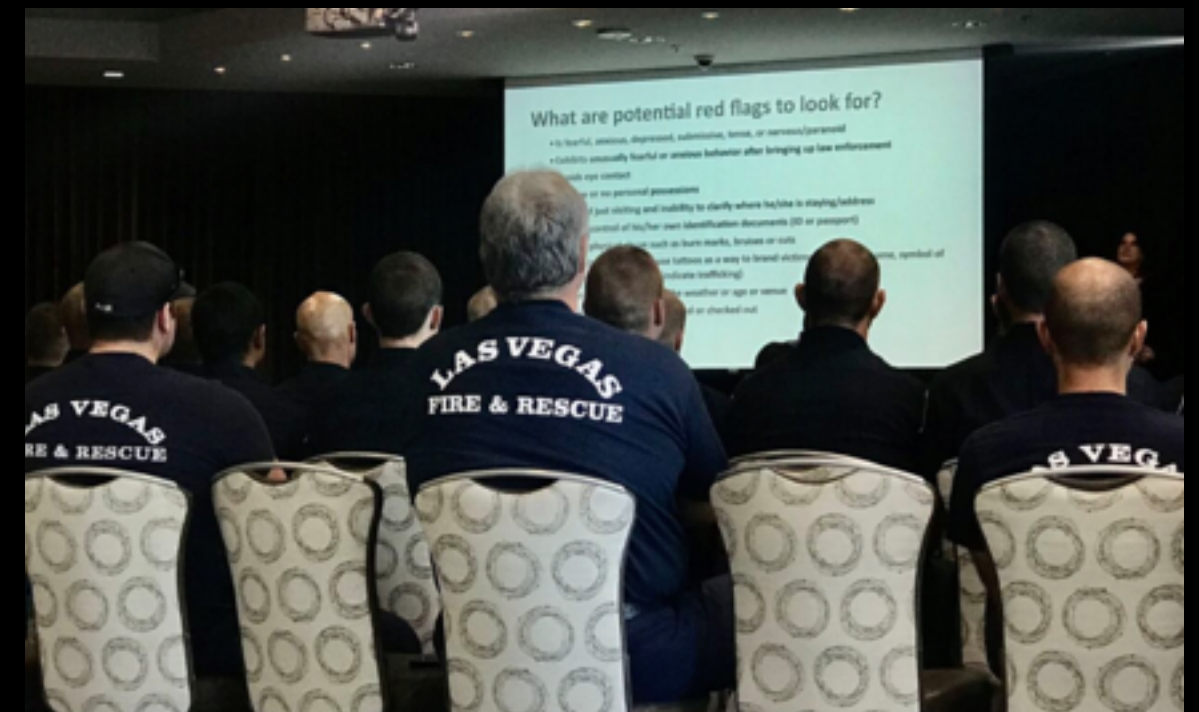
Learning Objective 2 : Human Trafficking & Cross Agency Collaboration

Presented by The Southern Nevada Human Trafficking Task Force
(task force leaders, victims advocates, and vice officers)

We learned what Metro is doing to address the issue: how frontline workers and first responders can specifically partner with law enforcement, emergency room, hospital staff, and victim services to collaboratively combat trafficking within a community.

Presentation Points:

- Legal definitions of human trafficking
- 24-hour victim response protocol
- Dispelling the myths of prostitution
- Looking beyond the surface when responding to calls
- What makes a victim vulnerable
- Who is a trafficker and what are their tactics
- How to identify an exploiter/pimp/trafficker
- The top 10 red flags and signs of human trafficking
- The need for cross-agency collaboration and identifying the existing gaps



Learning Objective 3: Victim-Centered Approach

Presented by Survivor Leader, Annika Huff

Annika Huff was a runaway youth and survived the crime of human trafficking. She showed incredible strength and courage by testifying against her trafficker. He was convicted and sentenced to life without the possibility of parole. Mrs. Huff has overcome many obstacles and has risen above them. Today she has a passion to help others and to change the world around her.

Presentation Points:

- Survivor's perspective tailored to first responders and frontline workers
- Vulnerabilities of a victim
- Psychology of exploitation
- Identifying a victim
- Victim-centered approach
- Trauma-informed care
- Victim-centered vocabulary
- Community intersections: where victims might go unnoticed by first responders, law enforcement, and medical staff



Learning Objective 4: Identifying the Gaps

Q&A and open discussion with presenters to bridge the gaps on content and context

Ongoing Impact:

All agencies were encouraged to build stronger partnerships and were educated to more effectively recognize and respond to human trafficking victims. Additionally, pre/post-event surveys were taken in partnership with the task force and Arizona State University. Participants received a downloadable card with human trafficking indicators and the human trafficking hotline phone number. Finally, a media curriculum will be produced as an ongoing training tool for first responders and frontline workers in Las Vegas and other cities.



Prevention Approach Workshop for Educators

Presented by iEmpathize Education Director, Candace Joice

Prevention training and tools for teachers, parents, social workers, and youth-serving professionals

Empower Las Vegas connected educators to *The Empower Youth Program*, a multi-media prevention curricula in English and Spanish.



Links:

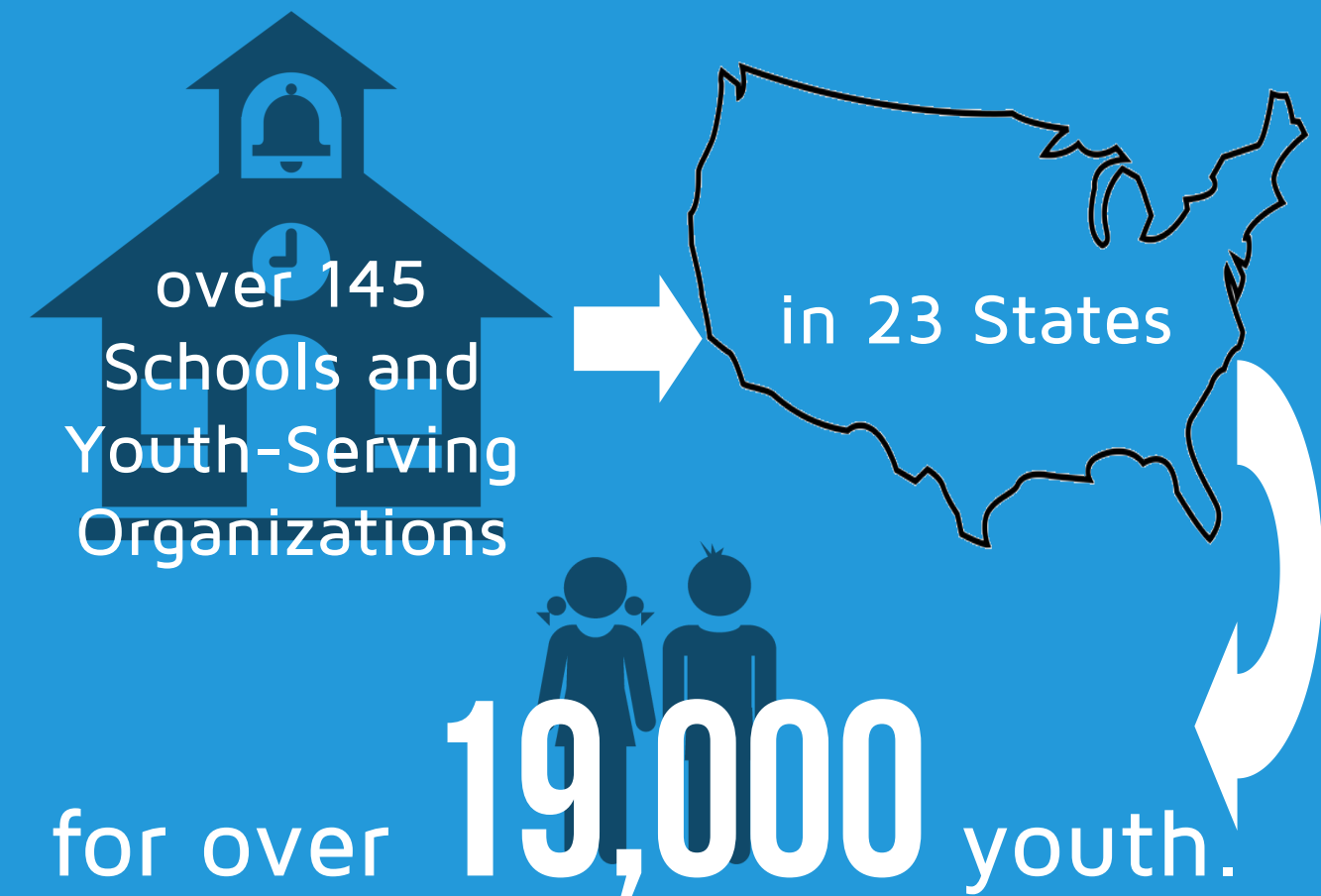
[The Empower Youth Program](#)

[iEmpathize](#)

THE EMPOWER YOUTH PROGRAM

Exploitation Prevention released in
2015

and already ordered for use by

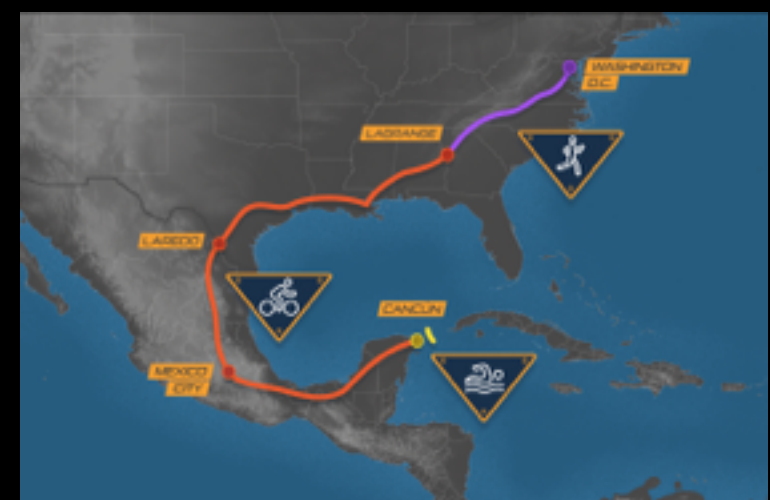
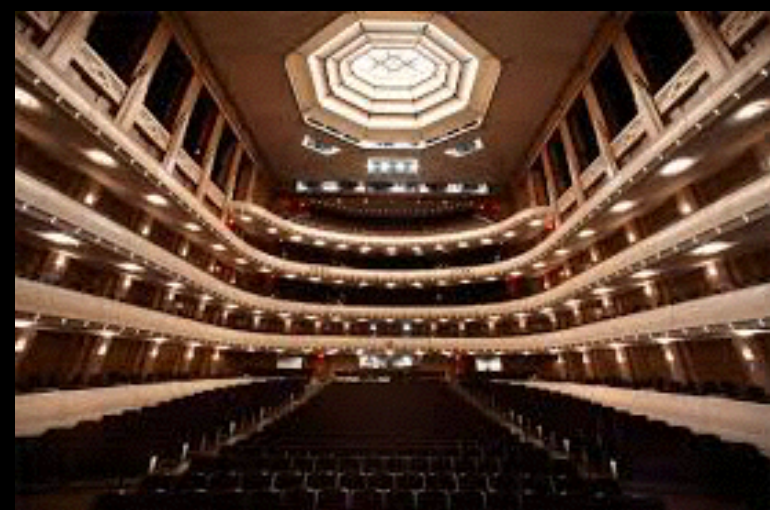




Be Relentless Premiere

The Smith Center
March 12 6:30 pm

Be Relentless is the story of Norma Bastidas, a survivor who tackled the longest triathlon in human history to bring global attention to the issue of human trafficking.



Norma Bastidas attended the Las Vegas premiere and was the keynote speaker.

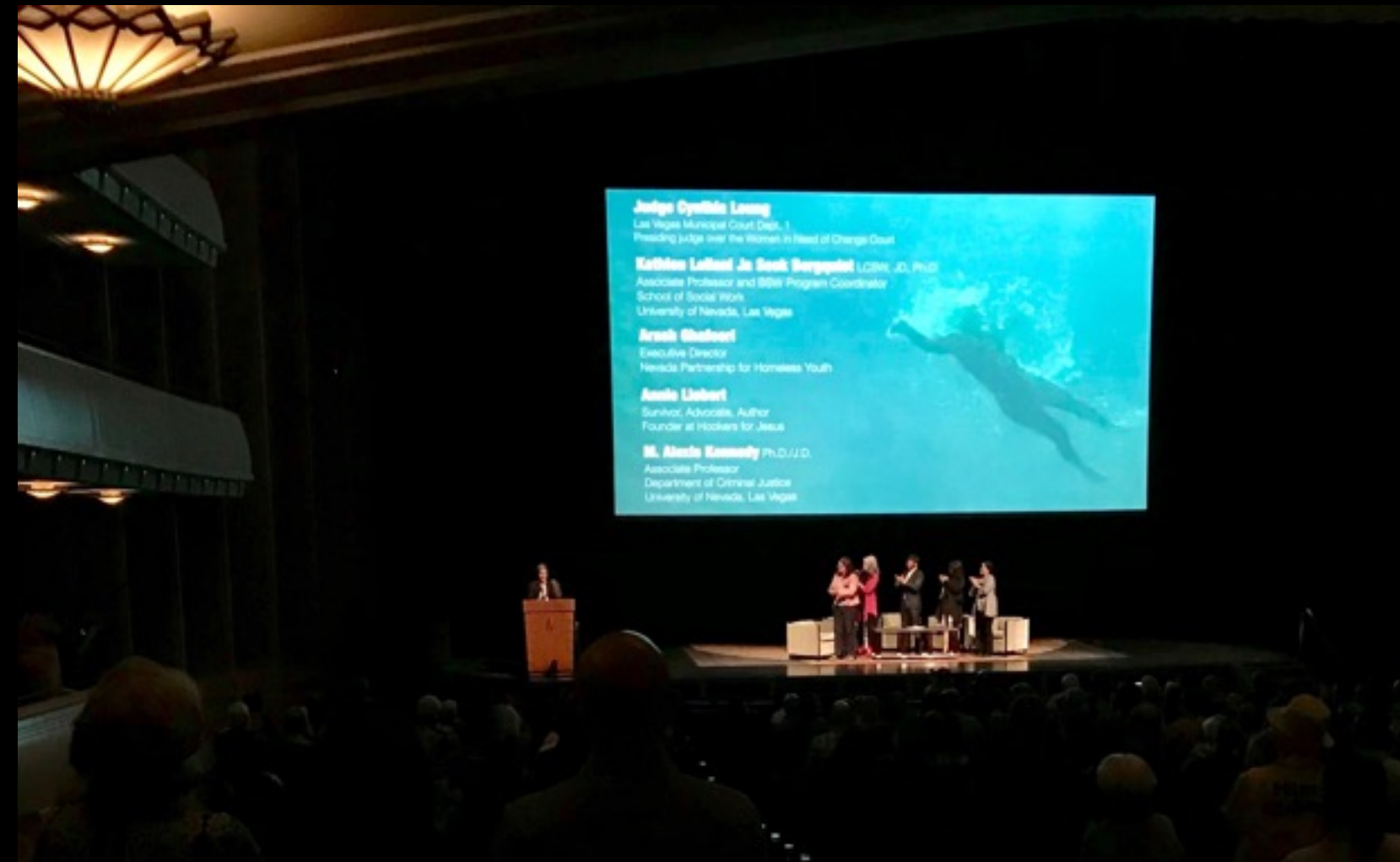


Be Relentless Las Vegas Premiere at The Smith Center

Attendees: 540

The Las Vegas premiere of *Be Relentless* took place at The Smith Center with more than 500 people in attendance. The film ended with a standing ovation for Norma Bastidas. Brad Riley and Jessie Marek from iEmpathize hosted the program. We thanked the partners and sponsors and stressed the need for prevention.

This event included a panel of five experts who shared with the audience their advice on how to engage the issue locally. The panelists were Chief Judge Leung, Dr. Kathleen Bergquist and Dr. M. Alexis Kennedy of UNLV, Survivor Annie Liobert of Destiny House, and Arash Ghafoori with Nevada Partnership for Homeless Youth. We played a recap video from the week and honored Matt Driscoll of Las Vegas Fire and Rescue and Annika Huff. Norma Bastidas, our keynote speaker, closed the evening.



Media Production

A film crew led by Jessie Marek from iEmpathize spent the week producing multiple projects:

- Event media production
- Sponsor media production
- Impact media production
- Training film production



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XV - BRIDES - TUXEDO



Be Relentless Tour Partners, Sponsors, Press and Awards



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