



iEMPAThIZE<sup>•ORG</sup><sup>™</sup>  
ANNUAL  
REPORT  
**2025**

Equip Adults, Empower Youth, End Exploitation



# A LETTER FROM THE DIRECTORS

## TURNING COMMITMENT INTO MEASURABLE CHANGE

In 2025, we witnessed something we never take for granted: empathy in action changes lives.

This year, iEmpathize grew in both scale and depth, reaching more communities, strengthening our partnerships, and expanding prevention in spaces where risk and response intersect every day.

Through targeted initiatives, community centered design, and new collaborations, we exceeded benchmarks across healthcare, first responder, and youth serving sectors. But what mattered most was not only growth. It was what that growth represented: more adults equipped to notice what others miss, more youth empowered to protect themselves and one another, and more communities choosing connection over silence.

Every training, exhibit, and partnership reinforced a truth we carry into everything we do: prevention begins with connection, when people choose to see one another with care.

Because of our partners, more adults and youth now have the tools to recognize exploitation before it happens, and the confidence to respond with safety, wisdom, and compassion.

Together, we created spaces for engagement, advocacy, and prevention, one community at a time.

As we reflect on this year, our gratitude runs deep. Every supporter, survivor leader, educator, and industry partner played a role in extending our mission. Their commitment reminds us that prevention is not a program. It is a shared responsibility. And the work ahead still calls us forward.

In 2026, we will continue expanding our partnerships, bringing exploitation prevention training into more hospitals, schools, and industries that stand at the intersection of vulnerability and response. We believe prevention is possible when people are equipped, and when communities decide they will not look away.

Thank you for standing with us in this vital work. Because of you, more lives are protected, more communities are informed, and more hope is present where it is needed most.

Gratefully,  
Mariana Loboguerrero  
Director of Operations

Guido Hajenius  
Director of Partnerships



## The mission continues to reach further.

This year, more adults and youth were equipped to recognize and respond to exploitation in their communities. Behind every number is a person, someone who now carries tools for advocacy, safety, and prevention, and who can pass those tools forward.

Because when prevention spreads, protection spreads too.

## ALL-TIME IMPACT BY THE NUMBERS

**ADULTS TRAINED - 1.5 MILLION:** THROUGH THE INTERSECT RESPONSE PLATFORM AND INDUSTRY SPECIFIC COURSES.

**YOUTH REACHED - 65,000:** THROUGH THE EMPOWER YOUTH PROGRAM IN SCHOOLS, FOSTER CARE, AND YOUTH ORGANIZATIONS.

**PARTNERS AND COLLABORATORS - 523:** ORGANIZATIONS, AGENCIES, SCHOOLS, AND LEADERS UNITED TO EXPAND PREVENTION TRAINING.

**ONLINE ENGAGEMENT - 1 MILLION+ VIEWS:** INDIVIDUALS REACHED THROUGH ONLINE EDUCATION, TRAINING, AND PREVENTION CONTENT.



# EQUIPPING ADULTS

## EQUIPPING ADULTS TO RECOGNIZE AND RESPOND

Exploitation exists in places we least expect, homes, work, schools, hospitals, and around our everyday routines. Prevention cannot live in one system alone... it must live in communities. The strongest approach is a community response where adults in every sector understand how exploitation intersects their lives and how to respond.

This is why we created the **Intersect Response Platform**. This platform is a prevention training library aimed to equip adults to recognize and respond safely to exploitation. Each course uses original film, survivor stories, real world solutions, and practical tools to bring clarity to a complex issue and confidence to people most likely to encounter it.

In 2025, the platform continued to expand across professional sectors. Through collaborations with first responders, hospitals, and community leaders, thousands gained prevention tools they can carry into every shift, every call, and every patient interaction.

Since hosting the 2024 Intersect Summit in Roswell, NM, iEmpathize continued to strengthen and expand relationships across the state. The Summit sparked lasting partnerships in law enforcement, education, and oil and gas industries. Throughout 2025, we built on that momentum through additional trainings, deeper collaborations with state agencies, and community events moving prevention forward in New Mexico.

We continued our work in the first responder industry, participating in FDIC International, the largest fire and rescue conference in the world. With hundreds of firefighters, iEmpathize shared how exploitation intersects with emergency response and how prevention is part of professional readiness.

In healthcare, new collaborations advanced our Health Cares initiative. Through partnerships with hospital associations and medical leaders, we introduced new modules to help build clear response protocols. These developments represent something powerful: prevention becoming part of everyday care.



# HEALTH CARES PROGRAM

## EXPANDING PREVENTION IN HEALTHCARE SYSTEMS

Hospitals & clinics are often one of the last places a victim passes through before exploitation deepens, and one of the most critical opportunities to intervene.

Healthcare professionals are already trained to treat pain, injury, and illness, but exploitation is often hidden behind symptoms and easy to miss. Through Health Cares, iEmpathize equips medical staff to recognize exploitation in healthcare settings and respond with safety, compassion, and clarity.

In 2025, iEmpathize developed a new partnership with the New Mexico Hospital Association and continued collaborations with medical leaders nationwide. Together, hospitals can move awareness into action, building protocols that can be integrated into patient care.

iEmpathize released Module 2: Red Flags, deepening training for health care professionals who directly interact with patients. This module focuses on recognizing exploitation that may be hidden behind injuries, behavioral signs, and unnoticed patterns. This new module brings clarity to one of the most critical intersections – patient care.

Several hospitals onboarded training in 2025, marking the first phase of expanding Health Cares into new regions. Health Cares continues to grow as a model for prevention in healthcare. When caregivers are equipped, patients are protected.

## 2025 HIGHLIGHTS

**MODULE DEVELOPED:**  
MODULE 2, RED FLAGS



**NEW PARTNERSHIP:**  
NEW MEXICO HOSPITAL  
ASSOCIATION



*"iEmpathize gives professionals the tools to respond with care. Their training helps us see the small details that make a big difference in how we identify and help patients."*

— Healthcare Participant, 2025

# FIRST RESPONDER PROGRAM

## BUILDING RESPONSE CAPACITY ACROSS THE NATION

First responders arrive in moments that are urgent and chaotic. Sometimes they are the first safe person a victim encounters and their ability to recognize exploitation and respond can change the trajectory of a life. Through our training, iEmpathize equips fire, rescue, and law enforcement professionals with practical prevention tools rooted in empathy, awareness, and action.

2025 began with a national sweepstakes in partnership with Hurst Jaws of Life, reaching 600+ first responders and introducing many departments to our training for the first time. That partnership opened doors, built trust, and brought more first responders into our growing network.

In person trainings including Ukiah, Ventura, and Sacramento, CA and Rockford, IL connected thousands of professionals with iEmpathize's exploitation prevention model. These sessions combined our immersive Apathy Effect Exhibit with trainings designed to identify exploitation in emergency contexts.

At the Rockford training, one firefighter reflected: *"Had I had access to this 15 years ago, I could have made a real difference in a situation I encountered. It's a truly fantastic program."*

Throughout the year, iEmpathize strengthened partnerships with fire departments, state associations, and community leaders, expanding into multiple new states. Together, we are shaping a national response that is proactive, informed, and empathy driven. Every first responder trained represents a community better prepared to recognize and respond to exploitation. Awareness leads to action. Action leads to safety.



## 2025 HIGHLIGHTS

**NATIONAL SWEEPSTAKES WITH HURST JAWS OF LIFE:** 600+ FIRST RESPONDERS REACHED

**IN PERSON TRAININGS:** UKIAH, VENTURA, & SACRAMENTO, CA; ROCKFORD, IL

**FIREFIGHTERS TRAINED IN SACRAMENTO:** 600

**DEPARTMENT WIDE TRAININGS:** SACRAMENTO METRO FIRE; ROCKFORD FIRE, VENICE FIRE, FL

**PARTNERSHIPS FORMED:** IDEX, HURST JAWS OF LIFE, TX RX SYSTEMS, MEP ENGINEERING, FIRE DEX, TENCATE, DARLEY



# EQUIPPING YOUTH

## **EMPOWER YOUTH PROGRAM**

HELPING YOUTH BUILD SAFE AND EMPATHETIC LIVES

Empower Youth remains the most powerful way iEmpathize prevents exploitation before it begins, because all youth are vulnerable and every young person needs tools to protect themselves.

Through EYP, students learn empathy, boundaries, and personal safety strategies that help them navigate real world vulnerabilities. Lessons includes peer led media, connecting youth to stories of resilience and reminding them that their voice and safety matters.

In 2025, iEmpathize expanded EYP through new partnerships in schools and youth organizations nationwide. The Alexandria School District became a model for prevention education, reaching more than 1,000 high school students and building a culture of awareness and action. Our ongoing collaboration with Devereux Advanced Behavioral reached more than 300 vulnerable youth in their care settings as they learned to recognize risk and develop protective strategies.

In Florida, the Department of Children and Families (DCF) continued using Empower Youth as a statewide curriculum requirement for foster group homes, reaching over 1,000 youth across 20 foster youth organizations again this year. In Texas, three high schools implemented EYP, reaching more than 1,200 students. Together, educators and leaders are building a prevention model rooted in empathy and education.

Across every state, these partnerships show what becomes possible when prevention is taught early: youth gain language for safety, courage to speak up, and ability to protect one another.



**The Empower Youth Program continues to show that prevention is teachable. When young people learn empathy, they learn protection.**

*“Empower Youth gave our students language for safety and courage for empathy. It helped them see that prevention starts with understanding and care.”*

— Educator, Alexandria School District

*“I learned I can talk to someone about the problems I have.”*

— Student

**STATES USING EMPOWER YOUTH: 27**

**STUDENTS REACHED IN 2025: 3,500+**

**ACTIVE PARTNERSHIPS:**

ALEXANDRIA SCHOOL DISTRICT, VA  
DEVEREUX ADVANCED BEHAVIORAL  
FLORIDA DEPARTMENT OF CHILDREN & FAMILIES  
SOUTHERN GRIT ADVOCACY  
CITY VIEW HIGH SCHOOL, TX  
BURKBURNETT HIGH SCHOOL, TX  
ANCORATN  
HOPE FOUNDATION  
ST. JUDE’S HEALING CENTER  
AND OTHERS.

**PROGRAM DEVELOPMENT:**

PROGRESS TOWARD SPANISH  
LANGUAGE ADAPTATION



# EQUIPPING COMMUNITIES

iEmpathize's signature fundraising events, brought communities together around purpose, education, and action. Each gathering not only raised vital financial support, but also deepened relationships and reminded us that change happens when people show up.

The Casino Night FUNdraiser at Bambei Brewing in Superior, CO was a lively evening featuring a Texas Hold'em tournament, blackjack, and other games, all in support of prevention education. Between friendly competition and shared laughter, attendees learned about exploitation in their communities and how iEmpathize tools can help protect the people around them.

The Pour It Forward Soirée at Balistreri Vineyards in Denver, CO gathered donors, educators, and community leaders for an evening rooted in connection and purpose. Castle Rock Fire Training Chief Jeff Hood moved the room as he shared that the one hour of iEmpathize training his department experienced might have been the most important hour of training they ever received.

Every event is an opportunity to connect, inform, and equip. When people understand exploitation, they respond with empathy. Both events fueled the work ahead - to equip more adults and youth in 2026 than ever before.



## 2025 COMMUNITY HIGHLIGHTS

**CASINO NIGHT FUNDRAISER:** MAY 3, 2025, SUPERIOR, CO

**POUR IT FORWARD SOIRÉE:** NOVEMBER 22, 2025, DENVER, CO

**FUNDS RAISED:** \$22,500

**ATTENDEES ENGAGED:** 145 PEOPLE

**COMMUNITY IMPACT:** INCREASED ADVOCACY AND LOCAL ENGAGEMENT THROUGH EDUCATION AND STORYTELLING

"THIS WAS BY FAR THE SMOOTHEST OF THE EVENTS I'VE BEEN TO. THE HEART PULL WAS GREAT ON THIS AND THE EVENT FELT REAL, HONEST, AND AUTHENTIC."  
— MICAH GROENEVELT, DIRECTOR AND WRITER

# THE APATHY EFFECT EXHIBIT

## ENGAGING COMMUNITIES IN ADVOCACY

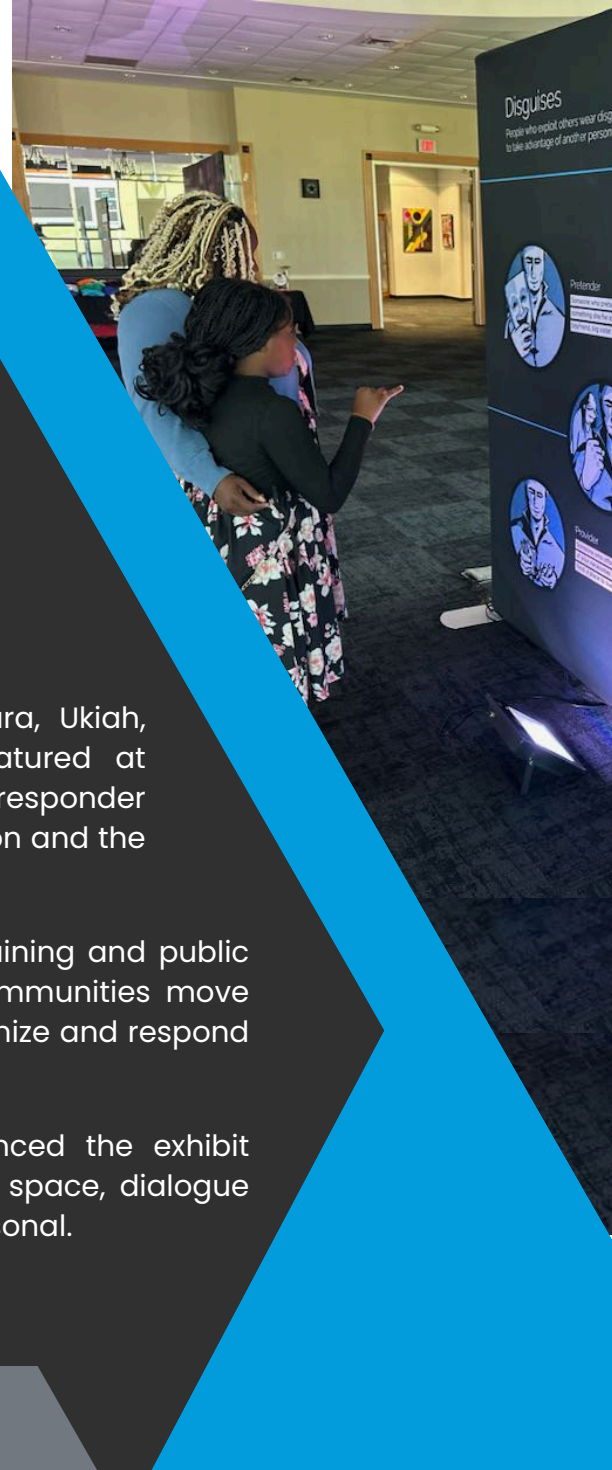
The Apathy Effect Exhibit remains a powerful tool for community engagement. It does more than inform, it moves people. Through film, photography, and artifacts, the exhibit invites communities to see exploitation through a lens of empathy and understanding.

Each artifact represents a real story of exploitation, connecting observers to real lives and real urgency. Every installation becomes a space for reflection, dialogue, and collective responsibility, helping communities not only to learn, but choose to act.

In 2025, the Apathy Effect Exhibit came to events in Ventura, Ukiah, Sacramento, CA and Rockford, IL. These exhibits were featured at awareness events, educational gatherings, and first responder conferences, connecting thousands to the realities of exploitation and the importance of empathy driven advocacy.

The Apathy Effect serves as a bridge between professional training and public education. Pairing the exhibit with Intersect trainings help communities move from awareness to action and gives people the ability to recognize and respond to exploitation.

In Ventura, CA, local fire and rescue professionals experienced the exhibit alongside students and community members. In that shared space, dialogue opened, understanding deepened, and prevention became personal.



## 2025 HIGHLIGHTS



**EXHIBIT LOCATIONS:** VENTURA, UKIAH, SACRAMENTO, AND ROCKFORD, IL  
**COMMUNITY PARTICIPANTS:** 620  
**COMBINED EVENTS:** APATHY EFFECT + FIRST RESPONDER TRAININGS  
**INTEGRATION FOCUS:** BRIDGING ADVOCACY AND PROFESSIONAL EDUCATION



*"THE APATHY EFFECT GAVE OUR COMMUNITY LANGUAGE FOR EMPATHY. IT MOVED PEOPLE FROM SYMPATHY TO ACTION."*  
— COMMUNITY LEADER, VENTURA, CA

# 2025 IEMPATIZE SPONSORS

Our 'full spectrum' supporters are vital in pursuing our mission to end exploitation. **Thank you** to all of our 2025 sponsors and individual donors at all levels. We could not accomplish our mission of prioritizing prevention and fighting human exploitation without you.

**INDIGO LEVEL | \$50,000+**



**BLUE LEVEL | \$25,000**

**Impact Foundation**

**GREEN LEVEL | \$10,000**

*Baker Family  
Gift Fund*

**YELLOW LEVEL | \$5,000**

*Emma & Grace*  
**FireDex**

**ORANGE LEVEL | \$2,500**



**TENCATE**



Angels  
Footprint Fund

**RED LEVEL | \$1,000**

City of  
Alexandria



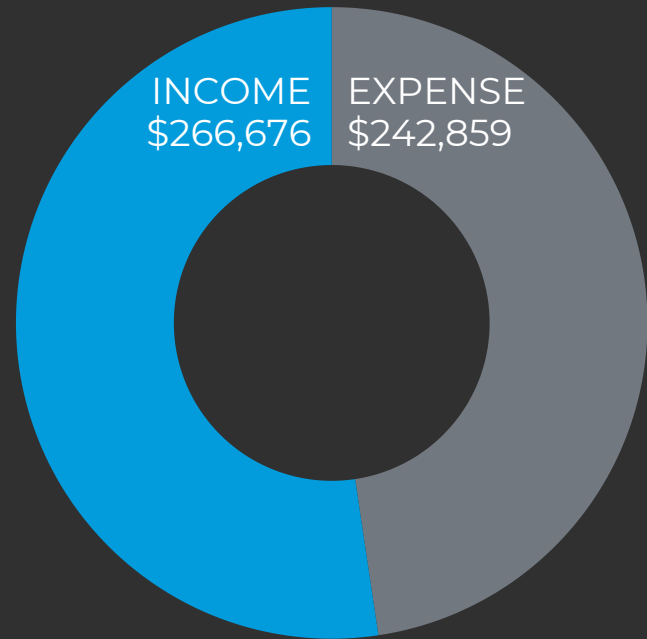
New Mexico  
Hospital Association

*Wynn*  
RESORTS  
FOUNDATION





# 2025 FINANCIALS



## THANK YOU!

We could not train the professionals we train or develop the partnerships we have without your continued support! Our deepest thanks from all of us at iEmpathize.

### WHAT'S NEXT?

We cannot wait to see the growth and opportunities awaiting us in 2026. 2026 is sure to be a successful year of equipping more adults and youth than ever to respond to and prevent human exploitation.

### KEEP IN TOUCH



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